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Students, Faculty and Community,

The Testing Services team and I are extremely proud that you are holding in your hands our very first annual report! Although we have served our students and community for over two years, this report highlights the outstanding, significant, and meaningful contributions our team has made since we opened our doors Feb. 2, 2015. In my short time as director of academic testing services, I am incredibly humbled and honored to be part of a team of teams. From the very beginning, we have partnered with several dynamic departments across the Owl Nation. Our team’s tremendous success is due in large part to the persistent support and strong relationships we have built with University Information Technology Services (UITS), Admissions, Registrar’s Office, Bursar’s Office, Enrollment Services, academic advisors, Student Affairs, Facilities, Athletic Department, college deans, and academic departments.

When I joined the Owl Nation in October 2014, Kennesaw State was in the middle of several major changes relating to academic testing. Of note, we unveiled our brand-new testing center located in the KSU Center. Our Kennesaw Testing Center (KTC) is a state-of-the-art, fully automated testing center with 89 computer-based testing stations capable of delivering our entire menu of exams simultaneously. Organizationally, we shifted testing services from Student Success Services to Academic Affairs, more specifically to the Office of Technology Enhanced Learning. Additionally, our transition occurred during the final stages of consolidation between Kennesaw State University (KSU) and Southern Polytechnic State University (SPSU). Along with consolidation and the New U, we were fortunate to retain two experienced testing professionals from SPSU – Melissa Akins and Jennifer Williams. We also retained oversight of the existing testing lab in the J Building on the Marietta Campus.

Our journey to date has been extremely dynamic, fluid, and characterized by significant growth. When we officially assumed testing operations for KSU in February 2015, we began as a team of three with a test menu limited to Compass, CLEP, Miller Analogies Test, eCore testing, and KSU faculty requested exams. Because of strict test proctoring requirements, our initial staffing limited our operations to exams at KTC three days per week, and at Marietta Testing Center (MTC) two days per week. To operate both testing centers concurrently, we added two more testing professionals to our team – Carol Byrd and Jewel Akpose. And to keep all of our automated systems and expanding exam options running smoothly, UITS provided Buddy McDonald as our single point of contact for all testing related IT issues.

As a learning organization, our goal is to support every testing need for our students and faculty, and for non-KSU students and working professionals in our region. From our initial modest list of test offerings, we have added the tests below to our expanding menu:
Georgia Assessments for the Certification of Educators (GACE). We added this exam at the request of Dean Arlinda Eaton of Bagwell College of Education. Previously, our Bagwell students had to travel at least one hour to take GACE. Now KSU’s education majors have an in-house testing solution on the other side of Chastain Road.

Communications Entrance Exam. Previously administered internally by the School of Communication and Media, this exam is one of several admissions requirements into the school’s academic programs. In close coordination with the school’s leadership, UITS, and the Registrar’s Office, Testing Services adopted administration of these exams, transitioned the delivery method from paper-based to computer-based, and established an automated score reporting system that inputs scores directly into students’ academic records.

Foreign Language Achievement Testing Services (FLATS). This exam was previously administered by the Foreign Language Department on a very small scale, exclusively to KSU students because of limited resources. Since adopting oversight of FLATS testing, we now administer FLATS at a higher volume and to non-KSU students when requested.

DANTES Subject Standardized Tests (DSST). Historically accepted for credit at KSU, students requesting this test had to take DSST at locations external to KSU. Students can now take their tests at either testing center.

Professional Certification and Licensure Exams. These exams were established to meet the testing needs of working professionals in the community. We currently offer the entire menu of Pearson VUE and Castle Worldwide tests.

The testing team and I would like to thank you for taking time to learn more about us. We are proud to serve our university and community as a strategic resource positioned to help students and working professionals reach their academic and career goals.

The last year has been one of growth, development, and extraordinary service to the Owl Nation’s most valuable asset – our students. With two and a half remarkable years behind us, our future looks brighter than ever. Students First…One Team!

Darrin E. Theriault
Director of Academic Testing and Prior Learning Assessment
VISION

Kennesaw State University Academic Testing Services’ vision is to be the most professional, competent, dynamic, and innovative collegiate academic testing team in America. Our vision is driven by two fundamental themes: 1) serve our university and community as a strategic resource to move students and working professionals closer to achieving their academic and career goals, and 2) provide unparalleled, extraordinary customer support to every single one of our valued customers. We will set the national standard for professional academic testing services by persistent focus on these two fundamental themes.

VALUES

Serving KSU’s student body is our top priority, period. Our team exists to serve our students, not the other way around. We will serve every single student with positive energy, enthusiasm, courtesy, and respect throughout their entire testing experience.

- We will do the hard “yes” over the easy “no.” While always operating in strict compliance with state, university, and department policies and guidelines, we will not support any testing requests that are illegal, immoral, or unethical. Beyond that, we will strive for creative solutions to say YES to all of our customers’ testing requests.

- We operate as a team among other teams in the Owl Nation. We will communicate with, partner with, support, and work closely with academic departments, faculty, university administrators, student organizations, and other departments to ensure we are meeting all academic testing needs and requirements.

- Customer service is our bedrock. Our customer service skills will be so exceptional that when our customers experience poor customer service elsewhere, they will reflect back on their experience with our team as the gold standard for customer service.

✔ Modern States Education Alliance (MSEA) College Level Examination Program (CLEP) support and vouchers program: In partnership with MSEA, a charitable group with a ‘Freshman Year for Free’ vision, students have the opportunity to earn 3, 6, 9 or more college credits for free. Working closely with Admissions and Academic Advising, we shared information with all current KSU students and incoming freshman about this valuable opportunity. Eligible students can enroll in one of MSEA’s free, online, self-paced CLEP preparation courses designed to increase pass rates. Upon completion of each course, MSEA provides vouchers to offset the $85 CLEP exam cost. Modern States also reimburses test administration fees giving students the potential to earn college credits free of cost.

✔ Expanding menu of Credit by Exam (CBE): Since adopting test administration for three advanced standing exams from the Biology Department, we recently added an exam from the Sociology and Criminal Justice Department as an option for students to earn credit by demonstrating prior learning.

✔ Marietta Testing Center (MTC) – renovations underway! With one exceptional testing center on our Kennesaw Campus, we were sensitive to the need for a similar center on the Marietta Campus. Work began June 2017 and when complete, KSU will boast two world-class, fully automated, modern testing facilities. Along with the physical improvements of MTC, the upgrades will add six computer-based testing stations, increasing capacity from 18 to 24. Finally, with the upgrades, the testing lab will meet GACE, Pearson VUE, and Castle Worldwide requirements, enabling us to offer our complete testing menu at both locations.

✔ Transition from student workers to part-time proctors: Soon after opening, we added four incredibly talented student workers to our team. We employed them in a variety of ways to include answering phone calls, responding to email inquiries, preparing testing materials, and creating useful videos for our website. Considering the restrictions our external national exam partners place on undergraduate students, we made the difficult decision to transition from student workers to part-time proctors. Since transitioning to part-time proctors, our team is now postured to run testing operations more efficiently while providing greater customer support.

✔ ProctorU access codes: While KSU’s local online students have the option to take their final exams for free at our testing centers, remote online learners were initially required to pay a $25 fee to use ProctorU, a third-party, virtual proctoring service. One meaningful way we now support our remote, online students is by distributing access codes to offset the $25 ProctorU cost for final exams. Since beginning this initiative a year ago, we have issued over 1,000 access codes so KSU’s remote online learners no longer have to pay out of pocket to take proctored final exams.
Kennesaw State University Academic Testing Services consists of five full-time staff members, two part-time proctors, and one UITS professional who provides direct IT support to our department. Our team provides testing operations and customer service to KSU’s student body and faculty, and to non-KSU students and working professionals in the Greater Atlanta Metro Area.

The organization chart below shows Testing Services in relation to our sister units within KSU’s Office of Technology Enhanced Learning.
Darrin Theriault, Director: Darrin has led KSU’s testing services for three years. He joined the Owl Nation soon after retiring from the U.S. Army following 23 years of active service. He holds a B.S. in Sociology from Georgia College & State University, a M.S. in Management from Troy University, and he is currently pursuing a Doctor of Business Administration degree at KSU. He leads an All-Star team of testing professionals who on a daily basis make significant academic contributions to help students and working professionals reach their goals. Students First… One Team!

Carol Byrd, Associate Director: Carol plays a key role in the administrative support and community efforts of Academic Testing Services. She is a native of Atlanta and has worked for the University System of Georgia since 2006. Working at KSU has given her a deeper appreciation of the challenges students face gaining access to college. This has inspired her to write grants to support college access.

Jewel Akpose, Manager, KTC: Jewel has served as the manager of the Kennesaw Campus Testing Center for two years. Prior to joining the Owl Nation, she began her testing career at Chattahoochee Technical College with disability testing services. She is passionate about helping others reach their potential. Her favorite motto is, “Teamwork makes the dream work!”

Melissa Akins, Testing Professional: Melissa began her 15+ year career with the University System of Georgia at SPSU. Starting as a Buyer II in the Procurement Office for five years, she then transferred to the Continuing Education Center, where she created SPSU’s new testing services office. She has been on the testing team since consolidation in 2015. She enjoys being part of the testing team so she can help students reach their full potential and earn degrees.

Jennifer Williams, Testing Professional: Jennifer has been with KSU since consolidation. She started her career with SPUS in 2007 in the Continuing Education Department. After consolidation, she transitioned smoothly onto KSU’s testing team, where she serves students and other customers with enthusiasm. Jennifer is the consummate team player, always dedicated to assisting students with her contagious smile.

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The field below captures the strategic objectives our team and senior leadership established for fiscal year 2017. With an overarching theme of “advancing academic initiatives to create measurable academic contributions,” I am pleased to report that our team met the demanding challenges and achieved all of our strategic objectives for the year. As you read on, you will find specific examples showcasing how our team accomplished the lofty goals we set for FY16-17.

FISCAL YEAR 2017 OBJECTIVES
Advance academic initiatives to create measurable academic contributions

1. Expand CLEP Opportunities
   a. Preparatory Materials (Available MOOCs, eCampus resources)
   b. Create Custom Promotional Materials (Fliers, handouts, SWAG by user group
   c. Target Special Populations (High School, Adult Learning, Military)

2. Support Credit by Exam PLA Initiatives

3. Establish Test Volume Goals
   a. Monitor Targets
   b. Create Communication Protocols for Persistent Messaging

4. Update and Optimize Marietta Campus Testing Center Location

5. Establish Plan to Support On-Location Testing
   a. Remote Academic Testing
   b. Corporate On-Site Professional Certification/Licensure
   c. Corporate Performance Assessments
Kennesaw State University Academic Testing Services offers a wide array of academic and professional exams to support our institution and surrounding community. Our current exam menu provides students and working professionals the opportunity to achieve many of their academic and career goals. Our team consistently seeks out additional ways to meet expanding academic and professional testing needs based on growing demand. An overview of our current test menu is captured below:

### ACADEMIC TESTING CENTER

#### ACADEMIC TESTS

<table>
<thead>
<tr>
<th>Test</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compass/ACCUPLACER</td>
<td>ACCUPLACER is a computer-based, adaptive test used to assess prospective KSU students' skills for Math and/or English course placement. ACCUPLACER replaced Compass in November 2016 as USG’s placement exam of record.</td>
</tr>
<tr>
<td>KSU ACADEMY TESTING SERVICES</td>
<td></td>
</tr>
<tr>
<td>CLEP</td>
<td>(Academic)</td>
</tr>
<tr>
<td>ACCUPLACER</td>
<td>(Academic)</td>
</tr>
<tr>
<td>eCORE</td>
<td>(Academic)</td>
</tr>
<tr>
<td>Non-KSU Proctored Exams</td>
<td>(Academic)</td>
</tr>
<tr>
<td>Pearson VUE</td>
<td>(Professional)</td>
</tr>
<tr>
<td>CASTLE Worldwide</td>
<td>(Professional)</td>
</tr>
<tr>
<td>Miller Analogies Test</td>
<td>(Professional)</td>
</tr>
</tbody>
</table>

**ACCUPLACER demand is generally consistent annually, with peak volume periods in July, March, and June.**

1. Compass/ACCUPLACER: ACCUPLACER is a computer-based, adaptive test used to assess prospective KSU students’ skills for Math and/or English course placement. ACCUPLACER replaced Compass in November 2016 as USG’s placement exam of record.
2. **College-Level Examination Program (CLEP):** Provides students the opportunity to receive college credit for what they already know. Passing any of the 24 CLEP exams currently accepted for credit at KSU allows students to earn credits at a reduced cost and shorter path to degree completion.


Notes: Historical trends suggest the culture at KSU regarding CLEP is more reactive than proactive. The chart indicates that 55% of CLEP exams were attempted by upperclassmen—a reactive approach. Typically seniors short one to three credit hours turn to CLEP to meet graduation requirements. A proactive approach with more underclassmen attempting CLEP could produce several beneficial payoffs for students and the university: 1) CLEP for General Education courses in high demand could reduce enrollment bottlenecks, 2) CLEP credit can represent a significant reduction in students' college costs and matriculation time, and 3) for students earning 15 or more credit hours through CLEP, students may recognize savings beyond tuition—room and board, parking, and other student fees may be eliminated if a full semester's hours are earned.
The chart above highlights KSU’s top three most popular CLEP exams and their passing rates from 2014 to 2016. Of note, KSU’s students have outperformed Georgia and national CLEP score passing rates for all exams taken from 2014 – 2016. Kennesaw State’s three-year percentage of scores 50 and above is 76 percent, compared to 71 percent for the State of Georgia, and 70 percent nationally.

To increase the demand for CLEP, the testing team has taken an active approach to inform students, parents, faculty and administrators about the many benefits of CLEP:

- As part of our $3,000 NCTA grant award, we presented CLEP information to a large number of TRiO professionals stressing how CLEP can benefit underserved students across Georgia.

- We took a deliberate approach to inform Life University administrators and students about CLEP. Life accepts CLEP for credit, but does not deliver CLEP exams on campus. Because of Life’s close proximity to our Marietta campus, we proudly offer CLEP to Life University students.

- Collaboration with Modern States Education Alliance (MSEA). Modern States is a charitable organization with a ‘Freshman Year for Free’ curriculum. They are the only organization to establish a formal partnership with the College Board through which they provide free, online, self-paced CLEP preparation courses designed to increase passing rates. Modern States pays the $85 CLEP cost, plus test administration fees for any student completing their courses. With MSEA providing free preparation courses and covering all CLEP testing costs, students have a unique opportunity to earn free college credit.

- Greater on-campus presence. Our team routinely participates in campus events such as Preview Days and orientation sessions to boost CLEP awareness.
3. Communications Entrance Exam: We administer the Communications Entrance exam as part of the gateway into KSU’s School of Communication and Media. We have seen demand increase for this test as more students compete for admission into KSU’s School of Communication and Media. We expect this trend to continue into the next year.

4. DANTES Subject Standardized Tests (DSST): A menu of exams originally developed for active-duty military and their spouses, designed to facilitate access to college credit. DSST is now offered to a larger audience. It is available to adult learners, high school and college students, and military veterans. KSU accepts eight of the 39 DSST exams for credit, providing students the opportunity to reduce costs, and shorten their path to degree completion.

To date, there has been relatively low demand for DSST exams. Since becoming a DSST authorized testing center in April 2016, we have observed marginal increases to demand. As one of several national standardized exams under the larger PLA umbrella, our team will begin to increase DSST awareness across campus and in the community in an effort to impact testing volume and credits earned.
5. Electronic Core Curriculum (eCore): Provides USG students the opportunity to complete their first two years of college in an online environment at reduced costs. It is not a formal degree program but a convenient and adaptable course option for students. eCore was established as part of the Complete College Georgia (CCG) initiative focused on making college more accessible and affordable.

Electronic Core Curriculm (eCore) Volume

6. Faculty Requested Exams: KSU students enrolled in online, hybrid or traditional face-to-face courses have the ability to take exams at our testing centers with prior instructor approval. With the understanding that hybrid and traditional course instructors administer and proctor their own exams, the bulk of our faculty requests come from our online instructors.

As a benefit of KSU’s e-tuition, online learners receive one free proctored exam per semester (typically a final exam). Most of these exams occur during the final exam window each semester. We expect an increasing demand and higher testing volume in subsequent semesters as KSU’s menu of online course and degree programs continues to grow.

7. Foreign Language Achievement Testing Services (FLATS): Developed by Brigham Young University (BYU), FLATS offers 49 foreign different language tests leading to 3, 6, 9, or 12 credit hours based on demonstrated language proficiency level.

Since assuming FLATS testing administrative responsibilities from the Foreign Language Department, there has been an increase in FLATS demand for both KSU students and community members. In the next fiscal year, the testing team will work closely with university stakeholders associated with our international student population to increase FLATS awareness. With a wide variety of language proficiency exams to choose from, our native language speaking international students could earn up to 12 credits by passing a FLATS test.
8. Non-KSU Proctored Exams: Many non-KSU students frequently elect to take their exams at one of our two testing centers with required instructor approval.

Brigham Young University’s remote learners represent the largest population of our non-KSU test takers. Historically, BYU exams have been exclusively paper-based. We expect an increase in BYU exams next year with BYU’s recent expansion into computer-based tests. Since our opening, we have built strong relationships with instructors from other universities, especially among those who frequently send their students to our facilities.

GACE Volume

Non-KSU Proctored Exam Volume

Notes: GACE continues to be a mutually beneficial exam for KSU education students, education students from other institutions, educators in the field, and for our testing services team. Although the majority of our GACE testing candidates are current or former Kennesaw State University students, we routinely support teacher candidates from the University of West Georgia, Reinhardt University, Shorter University, and Berry College. We also see many previously certified teachers from Cobb and surrounding counties. Initially, we limited GACE testing capacity to 50 candidates per session. After observing many cycles of GACE testing, we increased capacity to 60 testers per session. We will continue to observe the integrity of the environment with 60 registered testers, and may add additional seats if conditions support the expansion. Recently, Educational Testing Services (ETS) increased our per candidate compensation rate from $25 to $30, significantly increasing our revenue generation capability. Our record of successful GACE testing and our consistently high candidate survey feedback ratings made this compensation increase possible.

ACADEMIC TESTING CENTER\n
PROFESSIONAL TESTS

1. Georgia Assessments for the Certification of Educators (GACE): Georgia’s state-approved educator certification assessment program is required for all Georgia public school and select private school teachers. Establishing KTC as a certified GACE testing center has been one of our greatest milestones, providing education students with a practical option for GACE testing requirements.

Notes:

- GACE continues to be a mutually beneficial exam for KSU education students, education students from other institutions, educators in the field, and for our testing services team.
- Although the majority of our GACE testing candidates are current or former Kennesaw State University students, we routinely support teacher candidates from the University of West Georgia, Reinhardt University, Shorter University, and Berry College.
- We also see many previously certified teachers from Cobb and surrounding counties.
- Initially, we limited GACE testing capacity to 50 candidates per session. After observing many cycles of GACE testing, we increased capacity to 60 testers per session. We will continue to observe the integrity of the environment with 60 registered testers, and may add additional seats if conditions support the expansion.
- Recently, Educational Testing Services (ETS) increased our per candidate compensation rate from $25 to $30, significantly increasing our revenue generation capability.
- Our record of successful GACE testing and our consistently high candidate survey feedback ratings made this compensation increase possible.
2. **Castle Worldwide:** Provides a variety of professional certification and licensure testing.

Castle has been our lowest demand professional exam to date with a total volume of 100 tests over our first 12 months. As part of our department's marketing campaign, we are increasing Castle awareness on campus and in the local community. Our goal is to double Castle throughput in the next fiscal year.

3. **Miller Analogies Test (MAT):** is a graduate admissions test accepted by many institutions across the country. Kennesaw State University students and graduate school applicants benefit from MAT availability at both of KSU’s testing centers.

Currently, MAT is the only graduate program admissions test offered at KSU. As expected, MAT demand peaks between January and March as graduate school applicants prepare for fall admissions.

4. **Pearson VUE:** A leading provider of certification and licensure testing in the US. Pearson VUE offers a wide range of exams in the information technology, real estate, insurance, mortgage brokering, and healthcare industries.

Pearson VUE testing is our second most popular suite of professional exams in terms of volume. The majority of Pearson VUE exams are IT related with CompTIA, Microsoft, and Cisco accounting for the highest percentage of tests.

**Notes:** With the exception of January and February, testing volume increased each month from 2016 to 2017. Our team administered 6,263 exams in 2016, compared to 8,046 exams the following year. The 1,783 additional exams administered in 2017 represents a 28 percent increase in annual testing volume. With the pending reopening of MTC we expect a minimum 25 percent testing volume increase in the upcoming fiscal year.
Our team had several opportunities to positively impact KSU’s student body, faculty, academic advisors, and administrators. We also had a handful of opportunities to present information about our testing practices to external organizations and other collegiate testing service teams. Highlights from our speaking engagements and accepted presentations are listed below.

- **Academic Advisors’ Lunch & Learn** – July 2016, Kennesaw, Georgia: A team effort with KSU’s Associate Vice President of Academic Affairs, Dr. Elke Leeds; Prior Learning Assessment Coordinator, Dr. Laura McGrath; and College Boards’ Suzanne McGurk, we presented information to the assembled group of academic advisors covering prior learning assessment (PLA) initiatives, testing services directly connected to PLA, and specific information on KSU’s highest volume PLA offering, CLEP.

- **Georgia Summit** – September 2016, Augusta, Georgia: Along with Dr. Leeds, presented testing information to a number of USG IT professionals and sister institutions from across the state. Nested with Georgia Summit’s technological theme, our presentation concentrated on the progressive and unique fully automated systems KSU employs to support academic testing operations across two campuses and in support of over 35,000 students.

- **TRIO** – October 2016, Macon, Georgia: Presented information to over 100 TRIO professionals and supporters addressing the opportunities PLA could offer to Georgia’s best and brightest underserved high school students. The presentation focused primarily on CLEP and Modern States’ Freshman Year for Free’ initiatives.

- **Association for the Non-traditional Students in Higher Education (ANTSHE) Conference** – March 2017, Kennesaw, Georgia: As the title suggests, ANTSHE is a national organization committed to serving and creating opportunities for non-traditional learners. Our ANTSHE presentation highlighted the support KSU provides our non-traditional learners through a combined approach of PLA and other credit by exam options.
In the 29 months since realigning KSU’s academic testing services, we have generated over $455,000 in resources, signified by annual growth each year. For FY 2015, a partial year, our centers generated $60,600. In FY 2016, our first full fiscal year, we generated $175,390, signifying a 189 percent revenue increase. In the most recent fiscal year, we generated $219,900, a 25 percent increase compared to FY 2016. The chart below captures by-quarter resource generation since February 2015.
FY 2017 saw many changes and improvements. We expect these new initiatives to positively impact resource generation at approximately the same rate. They are:

✔ An increase in GACE per candidate compensation from $25 to $30.
✔ An increase in per day GACE volume from 50 to 60 candidates.

An aggressive marketing effort leading to volume increases for the following tests:

▶ CLEP
▶ DSST
▶ FLATS
▶ Castle Worldwide

✔ Adding Kryterion Testing to our testing menu.

Renovation of MTC:

▶ Increased capacity from 18 to 24 computer-based testing stations.

Adding the following exams to MTC:

• GACE
• Pearson VUE
• Castle Worldwide
• Kryterion

Formalizing CLEP testing support to Life University

Incremental demand increases for credit by exam options tied to KSU’s growing PLA initiatives.

Fiscal Year 2017 was an outstanding year for KSU’s Academic Testing Services team, and we approach the upcoming year with enthusiasm and excitement about the opportunity to serve more students and community members in a greater capacity. A few important milestones and goals to preview for FY2018 are:

The grand reopening of the Marietta Testing Center! KSU opened its first spectacular testing center, February 2, 2015 inside the KSU Center on the Kennesaw Campus. This fall, KSU will open its second world-class testing center when we cut the ribbon on Kennesaw State’s new Marietta Campus testing center. The renovated testing center will provide students with an impressive facility at KTC, yet on a smaller scale. The renovated testing center will enable our team to offer the full list of exams at both testing centers simultaneously, creating flexibility, availability, and accessibility to all of our customers.

And because of Marietta’s close proximity to Atlanta, we see MTC as a strategic resource to serve testing needs for a wider scope of customers including the City of Atlanta and the northwest metro area. We expect a growth in demand, throughout, and resource generation as a result of Marietta’s upgrade and strategic location.

With a goal to increase our testing support to working professionals in the local community, we will soon add Kryterion to our current list of tests designed for professional certification and licensure.

We will continue to press efforts to expand our menu of graduate school admissions exams. Currently, Miller Analogies Test (MAT) is the only graduate school admissions test that we offer. We feel strongly that a university as large and dynamic as Kennesaw State should have an in-house solution for graduate school applicants to attempt the GRE General Test, GMAT, MCAT, and LSAT. Although Kennesaw is relatively close to Atlanta, we believe our facilities, ease of parking, and less traffic congestion would be an attractive alternative for students requiring any of the nationally recognized graduate school admissions exams.

We sincerely hope that the launch of this inaugural annual report will increase dialogue with KSU’s senior leaders, community leaders and stakeholders, faculty, teachers, parents, and most importantly, students. Our continued growth, development, and success is tied directly to your valuable feedback. We look forward to hearing your thoughts and engaging in meaningful discussions about how we can serve more students and continue to knock down barriers to degree completion.
Kennesaw Campus Testing Center
KSU Center (West Entrance)
3333 Busbee Drive
Kennesaw, GA 30144
470-578-4800

Marietta Campus Testing Center
1100 South Marietta Parkway
Building J, Room 160
Marietta, GA 30060
470-578-3982